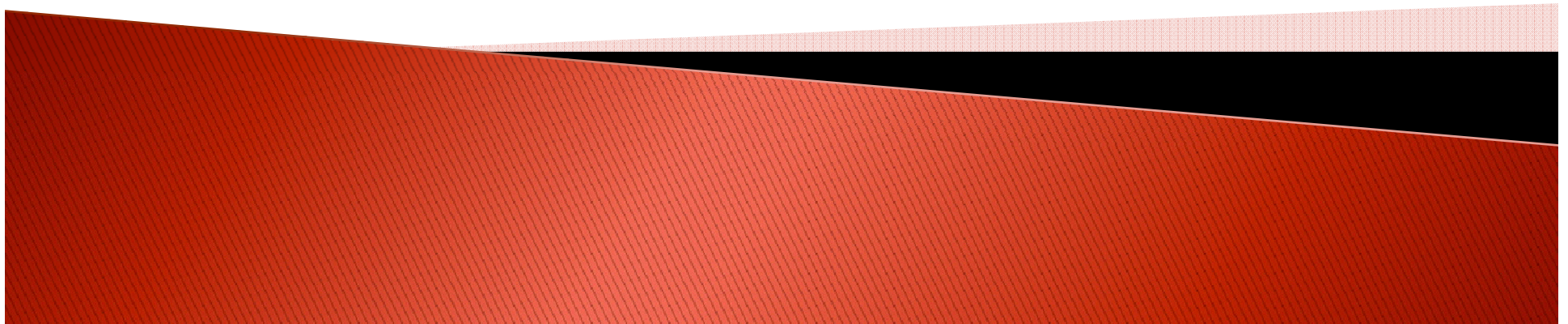


Board of Regent's Meeting

September 29, 2009

Carmen Alvarez Brown

Vice President, Enrollment Management



Registration Statistics

Fall 2008

ABQ CAMPUS

STATUS	HEADCOUNT			
	Fall 2007	Fall 2008	CHANGE	%CHANGE
RETURNING	19,398	19,254	(144)	-0.74%
READMIT	998	991	(7)	-0.70%
NEW BEGINNING FRESHMEN	2,894	3,212	318	10.99%
NEW BEGINNING OTHER	24	25	1	4.17%
UNDERGRAD TRANSFERS				
from New Mexico	753	718	(35)	-4.65%
from outside New Mexico	352	293	(59)	-16.76%
NEW NONDEGREE	427	428	1	0.23%
NEW GRADUATE	853	929	76	8.91%
NEW FIRST PROFESSIONAL	183	150	(33)	-18.03%
TOTAL HEADCOUNT	25,882	26,000	118	0.46%
	Fall 2007	Fall 2008	CHANGE	%CHANGE
STUDENT CREDIT HOURS	298,559	303,547	4,988	1.67%

Registration Statistics

Fall 2009

ABQ CAMPUS

STATUS	HEADCOUNT			
	Fall 2008	Fall 2009	CHANGE	%CHANGE
RETURNING	18,542	19,092	550	2.97%
READMIT	1,475	1,679	204	13.83%
NEW BEGINNING FRESHMEN*	3,225	3,409	184	5.71%
NEW BEGINNING OTHER	60	72	12	20.00%
UNDERGRAD TRANSFERS*				
from New Mexico	710	892	182	25.63%
from outside New Mexico	285	399	114	40.00%
NEW NONDEGREE	426	429	3	0.70%
NEW GRADUATE	932	1,120	188	20.17%
NEW FIRST PROFESSIONAL	165	212	47	28.48%
TOTAL HEADCOUNT*	25,820	27,304	1,484	5.75%
	Fall 2008	Fall 2009	CHANGE	%CHANGE
STUDENT CREDIT HOURS*	297,956	317,377	19,421	6.52%
HEADCOUNT GOALS (+3.6%)		26,750		
CREDIT HOUR GOALS (+3.9%)		309,576		

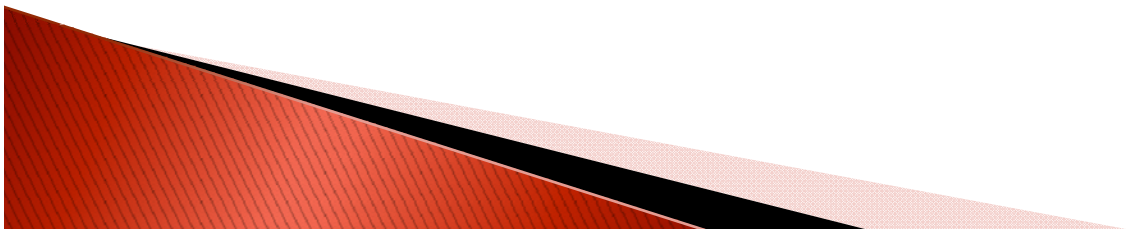
*Record numbers

National Scholars

2009 National Scholars															
	AZ	CA	CO	FL	MA	MO	NC	NH	NM	NY	TX	VA	WA	TOTAL	
Enrolled															
National Merit			1	1		1			11		1			14	
National Hispanic Scholar		11					1		22*	1	13	1	1	50	
American Indian Scholar		3		1					3		1*			8	
National Achievement Scholar		2		1										3	
Total Awards														75	
*A National Hispanic Scholar and National American Indian Scholar are also National Merit Scholars														Total Headcount (unduplicated)	73
2008 National Scholars															
	AZ	CA	CO	FL	MA	MO	NC	NH	NM	NY	TX	VA	WA	TOTAL	
Enrolled															
National Merit			1						6		1			8	
National Hispanic Scholar		1	1						21		7			30	
American Indian Scholar														0	
National Achievement Scholar														0	
Total														38	

Student Satisfaction Survey

- ▶ A total of 2068 students completed the survey.
- ▶ Those that completed the survey for the communication/chat service gave it a 97% satisfactory rating.
- ▶ Those students that received service at the One-Stop gave it a 94% satisfactory rating.



Sample of Comments

- ▶ “I really liked the experience I had with UNM in regards to admission, registration, financial aid, etc. The people went out of their way there to provide me with all the answers and help I needed. I’m glad I decided to come to UNM!”
- ▶ “The new office looks great, and I like the fact that there are so many people ready to help; no more taking a number and watching TV for 30-45 minutes! no wait - efficient with great follow up!”
- ▶ “Really appreciated the welcome in person. I’ve never observed that before. Excellent experience and very courteous.”
- ▶ “Love the new set up, fast, easy and convenient!”

