

**Board of Regents Meeting
March 8, 2010
Enrollment Talking Points**

Slide 1

- The formula funding base had not been changed since 2003 because we had not broken the 3% “enrollment band.” We have now accomplished that goal two years in a row. The 5.8% growth for fall 2010 compares to an average of 2.5% for other flagship and research universities in the region.
- Non-resident enrollment has been a cornerstone to our overall growth. Improved messaging and strategies for targeted areas out-of-state has produced outstanding results.
- Success in enrolling National Scholars has been unprecedented on a UNM or even national scale. UNM will be listed as a sponsor school in the National Merit Scholarship Corporation annual booklet with other elite schools for the first time.

Slide 2

- This chart details the credit hour growth in relation to the “base plus” funding formula.

Slide 3

- This graph details the non-resident trend change from decreasing to substantial increases in the past two years. This is not the norm for institutions in the current economic environment where enrollment gains have been largely localized.

Slide 4

- These are the official enrollment statistics for the spring 2010 semester.

Slide 5

- National Scholars are projected to have the largest increase to date. This is great news but elevates the institutional financial pressure to support this success.

Slide 6

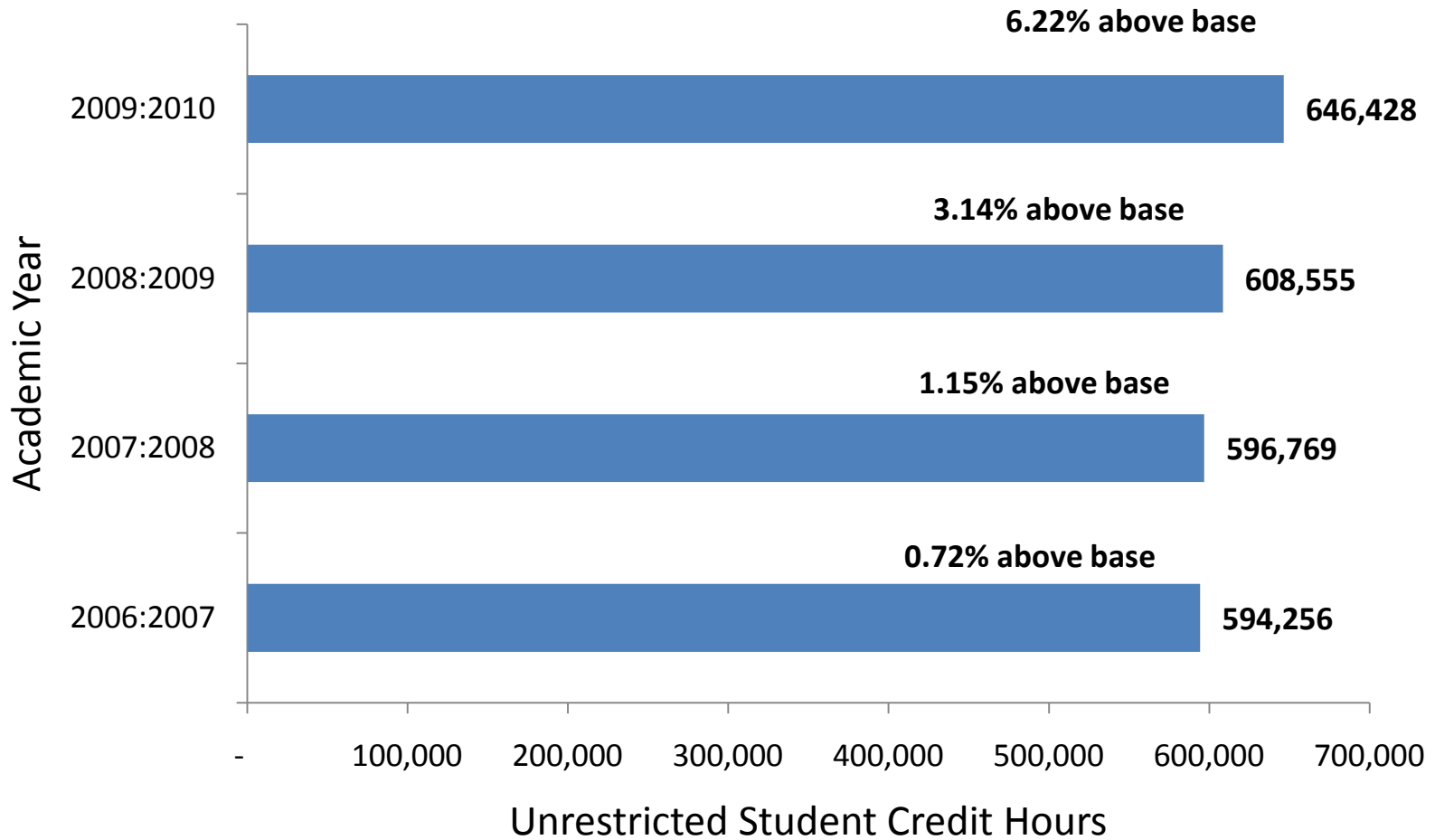
- National Merit Scholars are the elite category of all scholars categories and represent the 99th percentile of SAT performance. This group is the hardest to recruit and typically receives benefits such as free study abroad, laptops, and stipends above educational costs. We anticipate extraordinary growth of these outstanding students with over 100 applications to date.

Academic Year Enrollment Results

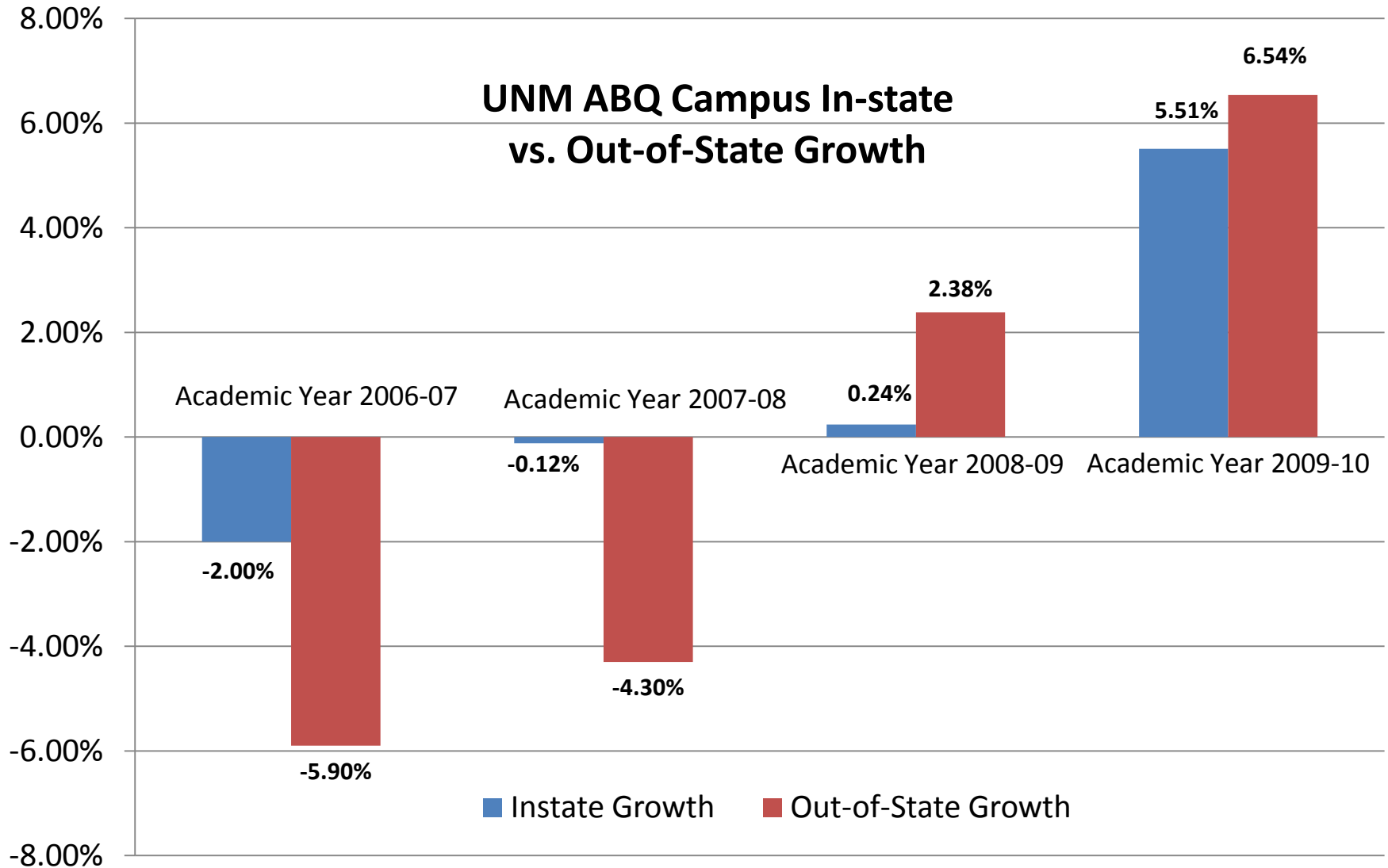
Academic Year 2009-2010	Headcount	Student Credit Hours	Unrestricted Credit Hours	Percent Above Formula Base	Percent In-State Growth	Percent Out-of-State Growth	National Scholars Growth
Summer	7,922	38,075	37,217				
Fall	27,304	317,377	313,503				
Spring	26,098	301,259	295,708				
Total	61,324	656,711	646,428	6.22%	5.51%	6.54%	71
Academic Year 2008-2009							
Summer	7,806	38,311	37,561				
Fall	25,820	297,956	295,118				
Spring	24,449	281,206	275,876				
Total	58,075	617,473	608,555	3.14%	0.24%	2.38%	45
Academic Year 2007-2008							
Summer	8,037	39,080	38,340				
Fall	25,749	294,078	290,262				
Spring	24,092	273,195	268,167				
Total	57,878	606,353	596,769	1.15%	-0.12%	-4.30%	14
Academic Year 2006-2007							
Summer	7,993	36,943	36,566				
Fall	25,817	294,343	289,543				
Spring	24,177	271,507	268,147				
Total	57,987	602,793	594,256	0.72%	-2.00%	-5.90%	4

Unrestricted Credit Hours

UNM ABQ Campus Unrestricted SCH



In-State and Out-of-State Changes



Spring 2010 Official Registration Statistics Summary

ABQ CAMPUS

STATUS	HEADCOUNT			
	Spring 2009	Spring 2010	CHANGE	%CHANGE
RETURNING	21,609	23,070	1,461	6.76%
READMIT	1,463	1,495	32	2.19%
NEW BEGINNING FRESHMEN	86	102	16	18.60%
NEW BEGINNING OTHER	14	35	21	150.00%
UNDERGRAD TRANSFERS				
from New Mexico	428	491	63	14.72%
from outside New Mexico	187	192	5	2.67%
NEW NONDEGREE	278	317	39	14.03%
NEW GRADUATE	380	394	14	3.68%
NEW FIRST PROFESSIONAL	4	2	(2)	-50.00%
TOTAL HEADCOUNT	24,449	26,098	1,649	6.74%
STUDENT CREDIT HOURS	Spring 2009	Spring 2010	CHANGE	%CHANGE
	281,206	301,259	20,053	7.13%
STUDENT CLASSIFICATION	Spring 2009	Spring 2010	CHANGE	%CHANGE
ALL FRESHMEN*	3,058	3,260	202	6.61%
SOPHOMORE	3,536	3,962	426	12.05%
JUNIOR	4,085	4,371	286	7.00%
SENIOR	6,598	6,906	308	4.67%
UNDERGRADUATE SUBTOTAL	17,277	18,499	1,222	7.07%
NON-DEGREE	1,580	1,750	170	10.76%
GRADUATE PROGRAMS	4,182	4,306	124	2.97%
AGSM	420	556	136	32.38%
PHARM.D.	357	345	(12)	-3.36%
LAW	333	330	(3)	-0.90%
MED	300	312	12	4.00%
TOTAL ALL CLASSES	24,449	26,098	1,649	6.74%

